

# I LOVE FISH



## Project Activities Report -Fish farmers perspective-

# Introduction to IFFNT

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- The (IFFNT) is a fish farmer organization established with the aim of facilitating development of fish farming in Malawi.
- IFFNT focuses on promoting **business oriented** small and medium scale fish farming.



# IFFNT FOCUS AREAS

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As a farmer organization our main activities are:

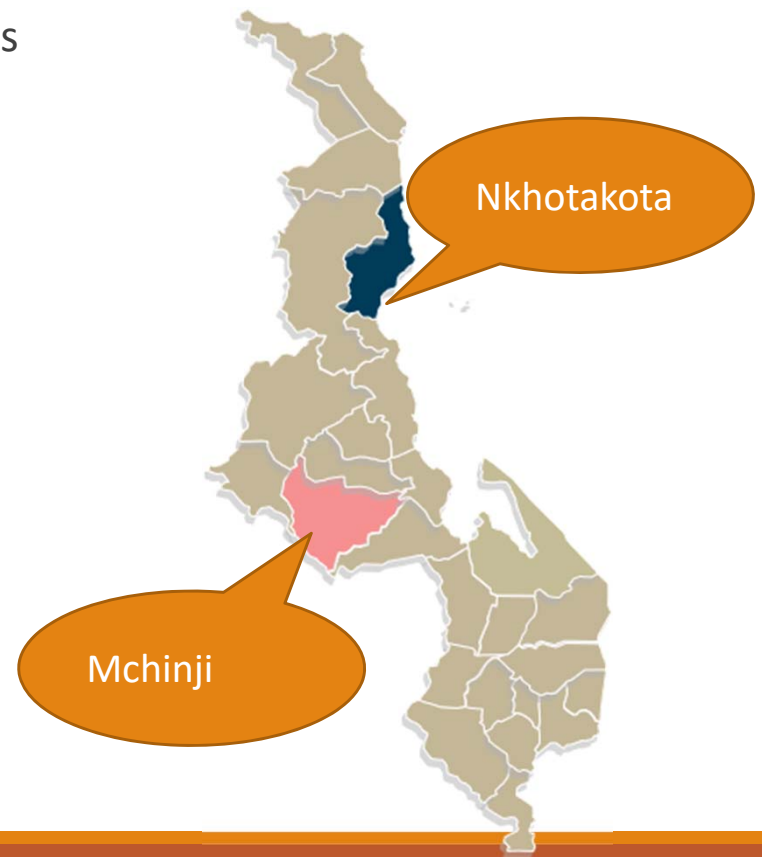
1. **Capacity building** of Farmers in fish production, Value Addition, organization and Marketing
2. **Lobbying** on behalf of farmers
3. Research promotion and Technology transfer

# ROLE OF IFFNT IN I LOVE FISH PROJECT

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According to our Focus areas IFFNT played the following roles in the project

1. Identification and selection of Fish farmers.
  - 300 farmers selected in Mchinji and Nkhotakota
  - Selected based on
    - a. Perennial water supply
    - b. Pond size
    - c. Potential and willingness of the fish farmers to improved
    - d. Organized in groups





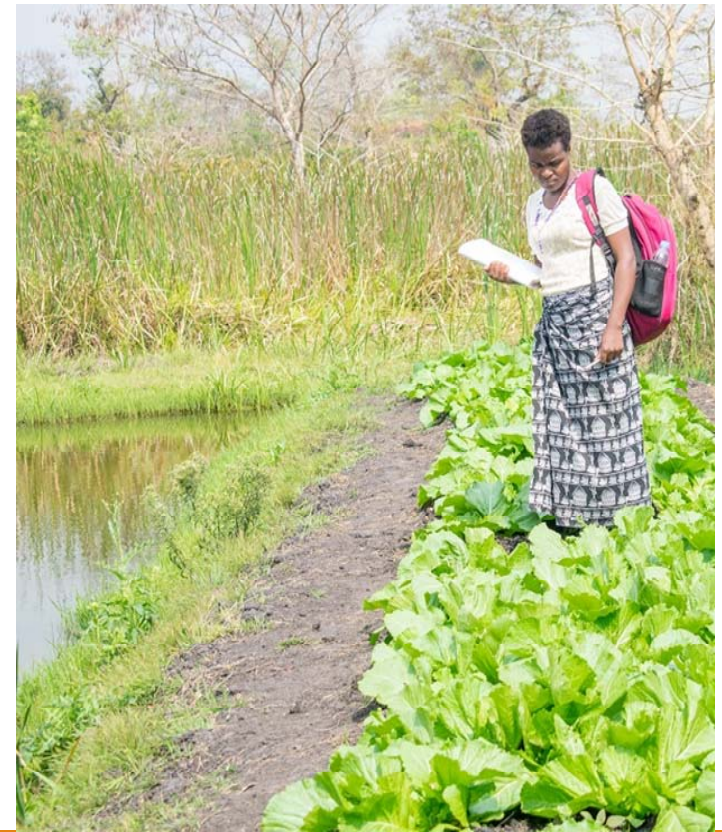
# ROLE OF IFFNT IN I LOVE FISH PROJECT

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## 2. Capacity building of Farmers

### ➤ Trainings

- IAA training
- Entrepreneurship -Fish farming as a business



# ROLE OF IFFNT IN I LOVE FISH PROJECT

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## 2. Capacity building of Farmers

### ➤ Trainings

- fish Value addition (how to improve the Value of your for increased income)
- How do I maintain the quality of my product (Health and Sanitation)





# ROLE OF IFFNT IN I LOVE FISH PROJECT

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## 2. Capacity building of Farmers

- Trainings
  - farmer group dynamics



# ROLE OF IFFNT IN I LOVE FISH PROJECT

## 3. Technology Documentation and dissemination

- Production of sensitization materials 4 technology documentary videos on
  - Fish Feed production
  - Integrated Agriculture Aquaculture systems





# Direct project Impact

1. Improved technical Capacity of fish farmers
  - After the training, Improvement of fish feed use
  - Better access on improved fingerlings
2. Enhanced livelihood of farmers – increased income, better diets
3. Improved fish farmers organization
  - 40% of the trained groups are better organized
  - IFFNT has increased in size 100 fish farmers more
- 4 – More farmer training material
  - More material is available ( Videos, Facility, ect... )



# Indirect project Impact (success stories)

The project continues to have impact outside activities

- After farmers got a training in Aquaponics system designed by I LOVE FISH,
  - Construted Six 30,000L tanks for aquaponics production.
  - Aquaponics Cooperative.



# Conclusion

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- ❖ The project had positive impact on farmers productivity, income and general livelihood
- ❖ Action research approach is ideal for improved echnology adoption
- ❖ Need to Upscale to if possible



